



MEIER SOLAR SOLUTIONS

PRESS RELEASE 05/2009

Meier Solar Solutions GmbH presents new brand image and holds first symposium

- Launch of new, modern brand image
- 10th anniversary celebration
- 250 guests approx. expected at 'Solar Solutions Conference'

Bocholt, 15th May 2009. Today, Meier Solar Solutions AG presented its new look during the first 'Solar Solutions Conference 2009'. The global leader in the market for laminators to encapsulate solar modules now has a new logo, a new corporate design and a new company website. With the 'Solar Solutions Conference', Meier is also holding its first symposium and product show at the company headquarters in Bocholt.

'We thought this 10th anniversary of Meier Solar Solutions would be the perfect occasion to modernise the company image. As a first step, we also decided on a new name last year,' explains Florian von Gropper, CEO of Meier Solar Solutions GmbH. 'These measures will pave the way for a new strategic alignment and planned internationalisation of our business.'

The new brand image of Meier Solar Solutions GmbH stands for the following values: innovation, durability and international presence. The logo was derived from the company's business activities and its most successful product – the stack laminator STACOLAM. 'It is easy to understand, associative and can be deployed all over the world. Our new logo and corporate design have given us a strong and unmistakable look that reflects our technical skill and our many years of experience as market leaders.'

The Meier Solar symposium, 'Solar Solutions Conference 2009', was opened with a celebration yesterday. The event offers around 250 guests a variety of interesting lectures on the theme of encapsulating solar modules. Among the speakers and guests are representatives from the industry and scientists from leading institutes. In the 'Meier's Stack & Lamination Show,' guests have the opportunity to experience a demonstration of the laminators and receive an introduction to Reis Robotics, a leading company in the robot technology industry and system integration. Themed islands for 'Customer Support' and 'Research and Development' complete the programme and offer the opportunity for individual conversations with experts in the field.

About Meier Solar Solutions GmbH

Meier Solar Solutions GmbH, a global market leader in laminators for encapsulating solar modules, was founded in 1999 as part of the Meier Group and offers an extensive range of solutions for encapsulating solar modules using fully-automated production lines. The company with offices in Bocholt and Rossla provides employment for around 140 staff.

From 23rd April 2009 an interim website is available at www.meier-solar-solutions.com. Here you can find more information about the event!

Any questions, please contact:

Meier Solar Solutions
Marketing
Achim Harks
T +49 (0) 28 71 24 60-63
achim.harks@meier-solar-solutions.com

Meier Solar Solutions GmbH
Vennweg 18
46395 Bocholt
Germany

Postfach 1852
46368 Bocholt

T (Zentrale) +49 (0) 2871-24 60-0
F (Zentrale) +49 (0) 2871-24 60-41
F (Sales) +49 (0) 2871-24 60-42

info@meier-solar-solutions.com
www.meier-solar-solutions.com